

# Inspire | Prepare | Engage

Junior Achievement of Greater Baton Rouge - Quarterly Newsletter - December 2023



## Fall 2023 BY THE NUMBERS

457 Volunteers

539 Classrooms

15,056 Students

54,701 Mentor Hours

*students mentored by parish*

EBR  
9,780

2,542  
ASCENSION

LIVINGSTON  
1,091

849  
IBERVILLE

ST. JAMES  
716

80  
POINTE  
COUPEE

# PROGRAM

highlight



BizTown provides a hands-on learning experience for students, typically in elementary or middle school. The program aims to teach students about economics, business, and finance in a simulated town setting.

*Here's an overview of how JA BizTown typically works:*

**Classroom Preparation:** Students receive classroom instruction covering basic economic concepts, personal finance, and entrepreneurship.

**Job Assignments:** Each student is assigned a job role in JA BizTown. These roles could include being a CEO, CFO, marketing manager, or employee of a specific business.

**Business Operations:** Students work in a simulated town, operating businesses, earning salaries, and participating in a fully functional economy.

**Personal Finance Lessons:** Students learn about personal finance by managing their own finances, paying bills, and making spending decisions. They also have the opportunity to save money in a simulated bank.

**Real-world Application:** The goal of JA BizTown is to provide students with a real-world application of the concepts they have learned in the classroom. They gain practical experience in decision-making, teamwork, and problem-solving.

The program is designed to be a memorable and impactful way for students to gain practical knowledge about economics and business. It helps them understand the importance of financial responsibility, teamwork, and the role of businesses in a community. The JA BizTown model is part of Junior Achievement's broader mission to inspire and prepare young people for success in the global economy.

## BizTown Schools

Winbourne Elementary  
Glen Oaks Park

## Finance Park Schools

All 7th grade students in EBR are participating in Finance Park this semester.



Finance Park is aimed at teaching students about personal finance and financial literacy. Similar to JA BizTown, JA Finance Park provides a hands-on, interactive experience that allows students to make real-life financial decisions in a controlled, simulated environment.

*Here's an overview of how JA Finance Park typically operates:*

**Classroom Curriculum:** Students receive classroom instruction on various aspects of personal finance, including budgeting, saving, investing, credit, and other financial concepts.

**Personal Budgeting:** Each student is assigned a unique life scenario, including a career, income, family situation, and financial goals. Using this information, students create a personal budget that includes expenses such as housing, transportation, insurance, groceries, and entertainment.

**Simulation Day:** At the end of the lessons, students enter a simulated environment where they must make financial decisions based on their assigned life scenario. This includes managing a monthly budget, making purchasing decisions, and dealing with unexpected financial challenges.

**Integration with School Curriculum:** The Finance Park experience is designed to complement and reinforce concepts taught in the classroom, providing a practical and memorable application of financial literacy education.

The ultimate goal of JA Finance Park is to equip students with the knowledge and skills needed to make informed financial decisions throughout their lives. By experiencing the complexities of managing personal finances in a hands-on and interactive way, students gain a deeper understanding of the importance of finances.

## THANK YOU

## Finance Park Partners

**Baton Rouge State Fair Foundation**  
**State farm Foundation**  
**Louisiana Healthcare Connections**  
**MacLaff - Nutrien - CAFA**

# KINGS OF SWING

## THANK YOU TO OUR 2023 KOS PARTNERS

REGIONS BANK • COCA-COLA UNITED • CBBR • GULF COAST BANK  
TURNER INDUSTRIES • BLUE CROSS BLUE SHIELD OF LOUISIANA  
FIRST AMERICAN BANK • HANCOCK WHITNEY • KEAN MILLER  
HANNIS T. BOURGEOIS • OMNI SPECIALTY PACKAGING • MOODY PRICE  
ASSURED PARTNERS • REV • CADENCE INSURANCE • INVESTAR BANK  
CELTIC MARINE • MORAN CONSTRUCTION • CAJUN INDUSTRIES  
GUARANTY MEDIA • HOMEBANK • SUBARU OF BATON ROUGE  
COMMUNITY COFFEE • STIRLING PROPERTIES • LAND LEDBETTER



**\$60,061**

raised towards JA's Adopt-a-School program!



**Crawfish King Cookoff**  
**Friday, May 10**  
[crawfishkingcookoff.com](http://crawfishkingcookoff.com)

*Celebrating*  
**10**  
**YEARS**

Join us for the 10th annual Crawfish King Cook-off.  
**Tickets go on sale March 1st**

### ***JA Needs Your Help!***

We have immediate openings for volunteers at the following schools. Please sign up if you are available to help.

### **Leading Ladies**

2/7 Northeast High  
3/15 Baker High

### **Mentoring Men**

2/8 Scotlandville High  
2/22 Woodlawn High  
2/29 MSA East  
3/6 Tara High School  
3/13 Northeast High



↑  
*Click the links  
to sign up!* ↘